

SoftLayer Reseller Program

The SoftLayer Reseller Program is a non-exclusive program available for qualified participants worldwide. The program allows resellers to offer Softlayer services as promoted by SoftLayer and exclusive products not sold directly under the SoftLayer name brand.

Generally, the reseller program allows discounts on volume dedicated server purchases and upgrade services. This includes reductions in setup fees and percentage discounts from our normal website pricing.

Resellers order online through a custom customer portal and servers are auto-provisioned with delivery in 2 to 4 hours on servers in stock. The first service purchase establishes your anniversary date and all future servers are pro-rated to your reseller anniversary date. SoftLayer reserves the right to reject non-qualified reseller applications.

SoftLayer Reseller Program			
Reseller Level	Servers	Setup Fee Discount	Monthly Fee Discount
Tier 1	5-10	25%	5%
Tier 2	11-20	50%	8%
Tier 3	21-40	75%	10%
Tier 4	40+	100%	15%

To Qualify for the SoftLayer Reseller Program

To become a qualified SoftLayer Reseller, you must meet the following minimum criteria.

- Must have a verifiable website
- Must have a verifiable company name & address
- Must provide first level technical support to your clients
- Must provide billing and accounting support to your clients
- Must receive and resolve SPAM, DMCA & Abuse reports of your clients
- Must resell SoftLayer servers above the pricing listed on the SoftLayer website
- Must add some valuable layer of service to the basic SoftLayer service offering
- Must be a SoftLayer customer for 30 days with five or more servers at regular price

Note: Reseller discounts DO NOT apply to SoftLayer weekly special or sales pricing.

To Apply

To become a qualified SoftLayer reseller, please complete the following Reseller Application Form and return via fax or email.

A sales representative will contact you with more information.

 **Email** resellers@softlayer.com

 **Fax** 214.442.0601

Questions?

If you have specific questions regarding the SoftLayer Reseller Program, please email us:

resellers@softlayer.com

SOFTLAYER

SoftLayer Reseller Program – Application

Please complete all areas of the application and return via email to resellers@softlayer.com or fax to 214.442.0601.

Company Name		Street Address									
City	State / Province	Zip Code / Postal Code	Country								
Phone Number	Fax Number										
Email Address	Website										
Are you currently a SoftLayer customer? <input type="checkbox"/> YES <input type="checkbox"/> NO		<table><tr><td>S</td><td>L</td><td></td><td></td><td></td><td></td><td></td></tr></table> SoftLayer Customer ID			S	L					
S	L										

Primary Contact

Name	Email Address	Phone Number
Title / Position	AIM / MSN / ICQ	<input type="checkbox"/> AOL <input type="checkbox"/> MSN <input type="checkbox"/> ICQ

Secondary Contact

Name	Email Address	Phone Number
Title / Position	AIM / MSN / ICQ	<input type="checkbox"/> AOL <input type="checkbox"/> MSN <input type="checkbox"/> ICQ

Company Information

Years in business? <input type="checkbox"/> < 1 Year <input type="checkbox"/> 1-3 Years <input type="checkbox"/> 3+ Years	Primary Website for Server Sales _____
Number of employees: <input type="checkbox"/> < 5 <input type="checkbox"/> 5-10 <input type="checkbox"/> 10-25 <input type="checkbox"/> 25+	Do You Offer Technical Support? <input type="checkbox"/> Yes <input type="checkbox"/> No
How Many Servers Do You Project to Add Daily? _____	Total No. of Dedicated Servers You Currently Rent: _____
Weekly? _____ Monthly? _____	How Many are Dedicated Servers That You Host? _____
What is Your Value Proposition or Market Niche? <div style="border: 1px solid black; height: 80px; width: 370px;"></div>	How Many are VDS Accounts That You Host? _____
	How Many are Virtual Accounts That You Host? _____